



Capital Raise DIY Template Pack

Do it yourself, with professional templates

Client: Zoom AI

Prepared by Zoom Industries | October 26, 2026 | Version 1.0

SAMPLE EXAMPLE

Prepared for Zoom AI as a worked example. Figures marked sample are illustrative only. Not a real offering and not financial statements.



What is in the pack

The DIY Template Pack gives a business owner the full working set of capital raise preparation templates, branded guides, and one worked example, Zoom AI, filled in through three of the core templates so the owner can see exactly how a finished document reads. The owner fills the rest for their own business, at their own pace, using the guide that comes with each template.

The 14 core templates

Code	Template
A1	Client Intake and Fact Finder
A5	Eligibility Fit Screens
A6	Document Gap Audit
B1	Teaser and One Pager (outline)
B2	Pitch Deck Template, 14 slides
B5	Use of Proceeds Statement
C1	Historical Financial Organizer
C4	Cap Table (working copy)
C6	Debt Schedule and Personal Net Worth Statement
C8	Sources and Uses Calculator
D1	Data Room Folder Tree
D2	Data Room Document Checklist
D7	Compliance and Risk Register
F5	Client Decision Log and Approval Sheet

How to use this pack

- Start with the intake (A1). Every other template is filled from it, so facts are entered once and stay consistent.
- Run the fit screens (A5) before spending time on a full file. They end in Fit, Fit With Fixes, or Not A Fit, with reasons.
- Score yourself honestly with the Readiness Scorecard. A lender, dealer or portal will score the same five blocks.
- Build the data room in the numbered folders (D1) and track it on the checklist (D2). The folder numbers never change.
- Put a source beside every number. A figure without a source document is treated as unverified by every channel.
- Finish with the client approval box on each document. Nothing goes to a lender, dealer, portal or funder until the owner has confirmed the facts are true and complete.

Worked example in this sample pack

The next three documents are filled in for Zoom AI, a live product owned by Zoom Industries: a personal AI operations agent at zoom-ai.pages.dev, with a free guest tier capped at 40 messages a day and a member tier at \$14.99 a month CAD plus tax. Any raise figures are sample figures, labelled as such.



Worked example 1: Funding Stack Assessment (summary form)

SAMPLE EXAMPLE: Illustrative figures only. Not a real offering and not financial statements.

Field	Zoom AI, sample entry
Client	Zoom AI, a product of Zoom Industries Ltd, Chilliwack, BC. Owners: Sav Singh and Alicia Singh.
Business in one line	A personal AI operations agent that remembers the owner, holds per user memory and a private vault, and works across the owner's connected services.
Stage	Live and selling. Free guest tier live, member tier live at \$14.99 a month CAD plus tax.
The ask (sample)	\$500,000 growth capital, sample figure, to fund product development, sales capacity and support capacity.
What the money buys (sample)	Product development \$190,000. Sales and marketing \$140,000. Support and operations capacity \$80,000. Working capital buffer \$50,000. Legal, accounting and channel costs \$40,000.
Channels that fit (sample)	Grants and non dilutive programs: Fit With Fixes. Portal crowdfunding (NI 45-110): Fit. BDC and lender debt: Fit With Fixes. EMD private placement: Fit With Fixes. Strategic and revenue based: exploratory.
Readiness result (sample)	15 / 25, Ready With Fixes. See the scorecard on the next page.
Top three gaps (sample)	Full financial model to be built. Accountant prepared statements to be attached. Data room folders 02, 03 and 08 to be completed.
Recommended next step	Done With You Readiness Sprint: close the three gaps above, then hand the file to the chosen channel partner.

Client approval: I confirm the facts in this summary are true and complete to my knowledge. Name: _____ Title: _____
Date: _____



Worked example 2: Capital Readiness Scorecard

Scored for Zoom AI from evidence supplied in this sample. Scores are preparation scores only. They measure how ready the file is, never whether funding will be granted.

Readiness block	Score	Evidence note
Financial hygiene	3 / 5	Statements organized by year. Sample: bookkeeping current, tax filings to confirm with accountant.
Corporate and governance	4 / 5	Incorporated, two owners (Sav Singh and Alicia Singh). Registers and resolutions to be confirmed current by counsel.
Story and market proof	3 / 5	Live product at zoom-ai.pages.dev with real member pricing. Sample: user counts and growth evidence to be attached with sources.
Numbers and model	2 / 5	Pricing is real (\$14.99 a month CAD plus tax for members). Sample: full model and projections still to be built and approved.
Documents and data room	3 / 5	Product and policy documents exist. Sample: data room folders 00 to 10 partly loaded, see checklist.

Scoring scale

How the scale works: Each block is scored 0 to 5 on evidence supplied, not on promises. 0 to 9 total: Not Ready. 10 to 14: Build First. 15 to 19: Ready With Fixes. 20 to 25: Ready. Zoom AI sample total: 15 / 25, Ready With Fixes. The band decides which channels open now and which open after the gap plan.

Top five fixes, ranked by impact (sample)

- Build and approve the financial model, with assumptions named, sourced and dated.
- Attach accountant prepared financial statements and confirm tax filing status by year.
- Complete data room folders 02 (Financial), 03 (Ownership and Capital) and 08 (Compliance and Risk).
- Confirm corporate registers and the authorizing resolution are current, through the client's lawyer.
- Attach sourced traction evidence for every market and growth claim in the deck.



Worked example 3: Data Room Checklist

The numbered folder tree never changes between clients, so any lender, dealer, portal or lawyer can find any document in under a minute. Status shown is the sample status for Zoom AI.

Folder	Name	Status for Zoom AI (sample)	Note
00	Index and Read Me	Done	Index, preparation statement, contact sheet in place.
01	Corporate	In progress	Incorporation and registers collected. Current date confirmation outstanding.
02	Financial	In progress	Organizer started. Accountant prepared statements to be added.
03	Ownership and Capital	In progress	Ownership summary done. Lawyer confirmed cap table is a phase two build before any securities file.
04	Contracts	In progress	Key supplier and platform terms listed. Signed copies being gathered.
05	Intellectual Property	Done	Domains, product assets and code ownership notes registered.
06	People	Done	Owner bios pack and org summary loaded.
07	Market and Sales	Done	Product pages, pricing and Grow with Zoom offers loaded.
08	Compliance and Risk	In progress	Privacy policy loaded. Risk register drafted, owner declarations to sign.
09	The Raise	In progress	Channel package folder open. Portal package recommended in this sample, see Tier 3.
10	Handoff	Not started	Opens when the partner handoff cover sheet is issued and approvals are signed.

Sample completion: 4 folders Done, 6 In progress, 1 Not started. That pattern is normal at the assessment stage and is exactly what the sprint or full package closes.



What this pack is not

- This pack is preparation only. It is not an offering document, not investment advice, and not a guarantee of funding, investment, meetings or outcomes.
- The pack does not include an offering memorandum, a crowdfunding offering document, subscription documents, or investor paperwork. Those are prepared by the client's securities lawyer and issued through a registered dealer or funding portal the client retains directly.
- The pack does not include audited, reviewed or CPA compiled financial statements. Those come from the client's accountant. The pack organizes what the accountant and lender will work from.
- Zoom Industries does not solicit investors, negotiate terms, handle investor money, or speak to investors for the client, at any price.
- Where mortgage secured borrowing is involved, arranging belongs to a licensed mortgage brokerage retained directly by the client.

Upgrade path

Step	What changes	Price status
DIY Template Pack	Owner fills all 14 templates using the guides.	PROPOSED \$297 launch / \$497 regular, Sav decides
Done With You Readiness Sprint	Zoom Industries scores, maps and audits with the owner, and reviews the owner's deck and model.	PROPOSED \$297 assessment credited in full, sprint \$1,500 to \$2,500 fixed quote
Done For You Full Capital Package	Zoom Industries builds the story, numbers, data room and one channel package, ready for handoff.	PROPOSED \$4,500 to \$7,500 fixed quote

Pack credit

PROPOSED: the full pack price is credited toward a Funding Stack Assessment taken within 60 days of purchase. All fees are flat and payable whether or not capital is raised. Zoom Industries receives nothing from any partner, and the client pays their lawyer, accountant, dealer, portal, lender and brokerage directly.